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I am an enthusiastic Graphic Designer, with over ten years of graphic design related experience before I pursued a degree course in the UK. I am efficient to develop appropriate concept and innovative ideas, as well as provide creative solutions to design problems, even under significant pressure. I work well independently or as a team member and demonstrate high motivation to meet the tightest deadline.

Work Experience

- 2006** Assistant Art Director
Smile Reward Sdn. Bhd.
Penang, Malaysia
- assisting AD to manage in house design department
 - prepare proposals for marketing campaign
 - meeting clients and presenting art work
 - preparing job schedules and job allocations
- 2005** Art Director
Proccater Communication Sdn. Bhd.
Penang, Malaysia
- leading a team of graphic designers
 - brainstorming and conceptualising visual art work
 - meeting clients and presenting art work
 - checking and improving visual/design
 - QC final art work before printing
 - preparing job schedules and allocation of job
 - part of management team to improve company sales
- 1997-2005** Lecturer (Graphic Design Department)
Equator Academy of Art
Penang, Malaysia
- preparing teaching briefs according to course syllabus
 - lecturing and demonstrating graphic skills/techniques
 - guiding students in preparing graphic work
 - helping students to explore and experiment with creative and original ideas in graphic design
- 1997-2006** Freelance Graphic Designer/Illustrator

Career Objective

Looking to progress into a senior graphic designer position, and develop an extensive range of designing experience within a suitable challenging role. Keen to achieve further professional development.

Professional and Academic Qualifications

BA (Hons) Graphic Design
University of Cumbria, United Kingdom
2007-09

Diploma in Graphic Design
Malaysian Institute of Art, Malaysia
1993-96

STPM (A Level)
Chung Ling High School, Penang, Malaysia
1990-92

Computer Skills

Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Freehand MX, Quark XPress, Microsoft Word and Microsoft Powerpoint.

Hobbies/Interests

Photography, Painting, Performing Art, Music, Movies, Swimming and Yoga

Personal Details

Date of Birth 02/01/1972

Nationality Malaysian

Languages English, Chinese, Malay
Cantonese, Hakka, Hokkien

References

Simon Davies, Course Leader
(Simon.Davies@Cumbria.ac.uk)

Rhiannon Robinson, Senior Lecturer
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